



McKenna Management, Inc.

60 Hornbeam Hill Rd. • Chelmsford, MA 01824

For more information, contact:

Pam McKenna, President
McKenna Management, Inc.
Phone: 978 250-9847
Fax: 978 250-1117
E-mail: Pam@McKennaMgt.com

For Immediate Release

Pam McKenna appointed to AMC Institute Market Expansion Task Force

CHELMSFORD, MA (August 20, 2007) – Pamela H. McKenna, President of McKenna Management, Inc., a Chelmsford, MA based Association Management Company, has been appointed to the Market Expansion Task Force of AMC Institute. The task force will be acting as a sounding board to the AMC Institute’s Marketing Team, Devine & Powers, and will be providing industry SWOT analysis as well as advice and feedback as needed.

AMC Institute is the trade association for Association Management Companies worldwide. There are more than 670 AMCs in the U.S. and abroad managing annual budgets in excess of \$3.4 billion collectively and representing more than 4,600 clients. The industry has grown by 150 percent since 1986. More information on AMC Institute may be found on their web site, www.AMCInstitute.org.

“I am excited to be serving on this important task force,” says Pam McKenna, President of McKenna Management Inc. “I am proud to be a member of the AMC Institute and look forward to doing what I can to help increase awareness of the AMC model.”



McKenna Management, Inc.

60 Hornbeam Hill Rd. • Chelmsford, MA 01824

Founded in 2003, McKenna Management Inc is a full-service Association Management Company. We specialize in North East regional associations. Our mission is to provide the highest quality customized services that best fulfill our clients' needs. For more information on McKenna Management, visit www.mckennamgt.com

###