



**McKenna Management, Inc.**

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For Immediate Release

**PAM MCKENNA EARNS  
CERTIFIED ASSOCIATION EXECUTIVE CREDENTIAL**

**WASHINGTON, DC (January 23, 2008)** –The American Society of Association Executives has announced that Pamela H. McKenna, President of McKenna Management, Inc. has earned the Certified Association Executive (CAE™) credential. The CAE is the highest professional credential in the association industry. Less than five percent of all association professionals have earned the CAE.

To be designated as a Certified Association Executive, an applicant must have a minimum of three years experience in nonprofit organization management, complete a minimum of 75 hours of specialized professional development, pass a stringent examination in association management, and pledge to uphold a code of ethics. To maintain the certification, individuals must undertake ongoing professional development and activities in association and nonprofit management. Approximately 3,600 association professionals currently hold the CAE credential, which was first awarded in 1961.

The American Society of Association Executives is an individual membership organization of more than 22,000 association executives and industry partners representing nearly 11,000 organizations. Its members manage leading trade associations, individual membership societies and voluntary organizations across the United States and in 50 countries around the globe, as well as provide products and services to the association community. ASAE is also a leading voice for the nonprofit sector, advocating for voluntary organizations so



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that they may continue to improve the quality of life in the United States. ASAE along with The Center for Association Leadership helps associations and association professionals achieve previously unimaginable levels of performance and reach even higher goals. ASAE & The Center for Association Leadership accomplishes this mission by fostering a learning community of association professionals, industry partners, outside thought leaders, and other stakeholders who embrace this vision.

Founded in 2003, McKenna Management Inc is a full-service Association Management Company. Our mission is to provide the highest quality customized services that best fulfill our clients' needs.

For more information on ASAE & The Center for Association Leadership, visit [www.asaecenter.org](http://www.asaecenter.org)

For more information on McKenna Management, visit [www.mckennamgt.com](http://www.mckennamgt.com)

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