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For Immediate Release

New England Society of Association Executives Hires McKenna Management for Association Management Services

CHELMSFORD, MA (March 1, 2007) – McKenna Management, Inc., a Chelmsford, MA based Association Management Company, has been selected by the New England Society of Association Executives to provide full service association management services to their society.

New England Society of Association Executives (NE/SAE) was founded in 1967 and is a not-for-profit membership organization comprised of association and chamber of commerce executives and their staff, convention and visitor bureau chief executives, and providers of goods and services to associations and other related organizations.

“We are thrilled to be recognized by those in the New England association industry as the best management choice for their association,” says Pam McKenna, President of McKenna Management Inc. who will serve as Executive Director for NE/SAE. “We are excited about providing exceptional services and events for the NE/SAE membership.”

Founded in 2003, McKenna Management Inc is a full-service Association Management Company. We specialize in regional, higher education, retail, and nursing associations. Our mission is to provide the highest quality customized services that best fulfill our clients' needs. For more information on McKenna Management, visit www.mckennamgt.com

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