



## McKenna Management, Inc.

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For Immediate Release

### **Pamela H. McKenna, CAE Presents Sessions for ASAE & The Center and AMC Institute**

**CHELMSFORD, MA (March 17, 2009)** – Pamela H. McKenna, CAE, President of McKenna Management, Inc., a Chelmsford, MA based Association Management Company, copresented a session for the American Society of Association Executives and The Center for Association Leadership at their very successful *Building An Association Management Company* program. The session, entitled *Getting Started* received an averaged 4.45 rating on a 5 point scale and Pam McKenna received a 4.5 as a presenter. The program took place on February 11<sup>th</sup> at the Renaissance SeaWorld in Orlando, FL during AMC Institute's Annual Meeting. ASAE & The Center, the largest association for association executives, has more than 22,000 members.

In addition, Pam also served as a panelist at AMC Institute's Annual Meeting for a session entitled, *Learn from the Veterans How to Maximize Your Associate Membership*. Feedback received was that the buzz from this session was very positive amongst the associate membership and that we might be in for a repeat! AMC Institute is the trade association for Association Management Companies and includes AMCs throughout the US and abroad.

Founded in 2003, McKenna Management Inc is a full-service Association Management Company. Our mission is to provide the highest quality customized services that best fulfill our clients' needs. For more information on McKenna Management, visit [www.mckennamgt.com](http://www.mckennamgt.com)

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